

PERSPECTIVES ON IBD QUALITY OF CARE



PRESS RELEASE

Improving quality of care for patients with IBD

Bella Center, Copenhagen - February 19, 2014

(Vienna, 2013-12-05) Perspectives on IBD Quality of Care creates awareness of Inflammatory Bowel Disease (IBD) that affects >3m people in Europe, who are often young people facing huge disparity in clinical care between hospitals, regions and countries.

The aim of ECCO (The European Crohn's and Colitis Organisation) is to improve the care and quality of life for patients with IBD. People with ulcerative colitis or Crohn's disease have chronic diseases, for life, which is too often lived behind closed doors.

The press conference will open the doors on IBD:

- **The patient's perspective** (Please click [here](#))

The Irish Member of Parliament, Gerald Nash TD will tell the story of his journey with IBD.

- **Unmet needs**

Prof. Daniel Hommes from UCLA will present a transatlantic critique of care based on a new patient survey (POLARIS).

- **Aspirations for better quality of care**

Richard Driscoll (former CEO of Crohn's & Colitis UK) will outline IBD2020, a global forum for quality of care in IBD.

- **Newest research on IBD at ECCO**

Prof. Michael Kamm (Melbourne, Australia) and Prof. Brian Feagan (Ontario, Canada) will highlight the research on new science, new trials (POCER, REACT, TOSCA) and new monitoring techniques (IBDoc)

- **Perspectives – Art, inflammation and me**

The premier opening of multinational art exhibition of challenges faced by patients with IBD and other inflammatory diseases

- **Country-specific Press conferences**

The opportunity to meet ECCO National Representatives, Nurses and Patient representatives

Travel and logistics: **Contact the ECCO Office for further information**

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European
Crohn's and Colitis
Organisation

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About ECCO

The European Crohn's and Colitis Organisation (ECCO) is the largest forum for specialists in IBD in the world. ECCO is a highly active non-profit association focusing on inflammatory bowel disease (IBD), acting inside Europe and encouraging collaborations beyond Europe's borders. ECCO produces the highly regarded scientific guidelines, organises educational activities, promotes research and represents IBD specialists in gastroenterology, surgery, paediatrics, pathology, radiology and allied professions, working with patient associations and industry to reduce the burden of disease for patients.

About the 9th Congress of ECCO

Around 4500 delegates and 100 journalists are expected to join the 9th international congress of ECCO in Copenhagen on February 20-22, 2014. It is the largest IBD Congress in the world. Watch the video of the 2013 Congress [here](#) and be informed about the Press conference registration in the next days.



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